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CAMP BOGGY CREEK KICKS OFF 7TH ANNUAL CHALLENGE RIDE

*Free camp for children with serious illnesses hosts charity cycling ride presented by
Arnold Palmer Hospital for Children*

EUSTIS, FLA. – September 1, 2017 – [Camp Boggy Creek](#), a camp where children with serious illnesses and their families can enjoy a fun-filled experience with no limitations, will host its seventh annual Challenge Ride event on Saturday, September 9. Joining in the event as this year's Grand Marshal will be the 2017 Rolex 24 winner, Ricky Taylor of Wayne Taylor Racing.

The fundraising goal for this year's Challenge Ride is \$275,000. The money will be raised through registration fees as well as donations, and the ride is open to cyclists of all experience levels. Instead of just one trail and distance, Camp Boggy Creek's Challenge Ride offers the following four options to participants:

- 15-mile, off-road family-friendly ride through the Seminole State Forest
- 20-mile ride through Lake County
- 40-mile ride through Lake County
- 60-mile ride through Lake County

The registration fee for the event is \$50 and all participants are also asked to raise a minimum of \$200 through a personalized fundraising site. The funding from this event supports the mission of creating a free, safe and medically-sound camp environment at Camp Boggy Creek to children with serious illnesses and their families throughout the state of Florida. As a year-round camp, Boggy Creek is able to offer week long summer sessions for campers as well as fall and spring Family Retreats at completely no cost to our campers and their family members.

To support one Day of Magic (a day at Camp) it takes \$450. All riders who raise that amount will receive an event jersey. There will also be prizes for the top three individual fundraisers, top fundraising team overall and the above average fundraising team, including tickets to SeaWorld, Discovery Cove and Aquatica.

Ride day will include breakfast, a pre-ride safety briefing, medical and on-course support, well stocked rest stops, hot showers and a post ride celebration with lunch catered by Golden Corral in Camp Boggy Creek's air-conditioned dining hall. Organizations, companies and individuals can create a team or race independently. To start a team or join as an individual, please visit the event website: <http://www.campboggycreek.org/challengeride>. Non-cyclists are also invited to come out, volunteer and be a part of the event.

To date, sponsors for this year's event include: Orlando Health – Arnold Palmer Hospital for Children, Golden Corral, SeaWorld Parks & Resorts Orlando, Wyndham Vacation Ownership, Cessna, INTECH, Wooden Cross Productions, The Bond Foundation, Security First Insurance, Brown & Brown Insurance, Hugh and Wendy Durden, SECO Energy, Conrad Santiago & Associates, IMSA and SunTrust.

About Camp Boggy Creek

Camp Boggy Creek is a year-round medical camp for children with serious illnesses. Co-founded by actor/philanthropist Paul Newman and General H. Norman Schwarzkopf, the camp offers week-long summer sessions and family retreat weekends at no charge to the children or families. Located in Eustis, Florida, the 232-acre nonprofit serves children ages 7–16 that have been diagnosed with chronic or life-threatening conditions. The camp is entirely funded by generous donations from individuals, corporations, foundations and healthcare partners. Camp Boggy Creek is a proud member of SeriousFun Children's Network. Additional information is available at www.campboggycreek.org or by following Camp Boggy Creek on [Facebook](#), [Twitter](#) or [Instagram](#).

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