



MEDIA ALERT – PHOTO/VIDEO OPPORTUNITIES AVAILABLE

CAMP BOGGY CREEK TO PRESENT 3rd ANNUAL HEART OF FASHION SHOW
Fashion show and luncheon to benefit children with serious illnesses

WHAT: Presented by Nemours Children’s Hospital, the 3rd annual Heart of Fashion Show benefits Camp Boggy Creek, a camp that empowers children with serious illnesses and their families.

For its 20th anniversary, Camp Boggy Creek is celebrating The Joy of Yes. The camp opened two decades ago as a place where kids, who too often hear the word no because of their medical conditions, finally get to experience the joy of hearing people say yes to the transformational camp experience.



“This is much more than your typical luncheon and fashion show. The Heart of Fashion is an opportunity to share in the stories that make Camp Boggy Creek what it is—a haven for children with serious illnesses, as well as their families,” says Diane Holm, Camp Boggy Creek Board Member and Heart of Fashion Event Committee Chair.

Sponsors include: The Martin Andersen, Gracia Andersen Foundation, Continuum, Hugh & Wendy Durden, Golden Corral, Eric and Diane Holm, LMG, Roseann Duran, Simpkins Family Foundation, Bright House Networks, Jane Diange, Dr. James J. Hsiao, Travis & Danielle Payne and &Barr.

This year, we are pleased to announce that Brenda Schwarzkopf will serve as Honorary Chair for the event. Her husband, the late General H. Norman Schwarzkopf, was a Founder of Camp Boggy Creek and his legacy to provide a place of hope and joy for children throughout Florida lives on today.

***Media are invited for photo/video opportunities.**

WHO: Camp Boggy Creek leadership and a camper’s parent.

WHEN: Tuesday, Feb. 9, at 11 a.m.

WHERE: The Alford Inn
300 E New England Ave.
Winter Park, FL 32789

ABOUT: Camp Boggy Creek is a year-round medical camp for children with serious illnesses. Co-founded by actor/philanthropist Paul Newman and General H. Norman Schwarzkopf, the camp offers week-long summer sessions and family retreat weekends at no charge to the children or families. Located

in Eustis, Florida, the 232-acre nonprofit serves children ages 7–16 that have been diagnosed with chronic or life-threatening conditions. The camp is entirely funded by generous donations from individuals, corporations, foundations and healthcare partners. Camp Boggy Creek is a proud member of SeriousFun Children's Network. Learn more by visiting camboggycreek.org

MEDIA

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